

Item 7 Question 15: The Committee requested a briefing note on the how effective the car club scheme was, particularly in deterring residents from purchasing their own cars and whether provision was made for people who only drove automatic vehicles and what percentage of users this was.

Response:

Membership growth in Haringey - There are now over 3000 streetcar members in Haringey (August 2010) with membership more than doubling within the year. The average daily usage figures for the car club vehicles in Haringey indicate that nearly every vehicle is utilised 12 hours per day.

Although we do not have details specific to Haringey car club members, surveys carried out by car club providers with their members provided the following data:

- Car club members typically give up owning a first or second car on joining; others defer purchasing their own vehicle due to using the car club instead, resulting in less parking demand and congestion in that local area.
- It is estimated that for every one car club vehicle introduced, 23 private vehicles are taken off the road. In Haringey, of the 35 car club vehicles currently in operation, over 800 private cars have been taken off the Haringey's streets due to a good proportion of members usually selling their own vehicles to join the scheme (CarPlus survey 2009).
- Haringey's 3000 streetcar members are driving on average 68% less than before they joined the scheme and are using public transport 40% more (Streetcar membership survey 2009).
- Car club vehicles emit 36% less CO₂ than private vehicles disposed of by car club members, as car club vehicles are new, efficient and well maintained models (CarPlus survey 2009).
- Financial savings: If you drive less than 6,000 miles per year then joining a car club could save you up to £3,500 a year. Replacing a second family car with car club membership will bring additional financial savings.

Automatics information - We do not at present have automatic car club vehicles in the borough. The nearest one is in Holloway. Our aim is to have 5% of our fleet as automatics as this, when we have surveyed members, reflect their preference. This will be rolled out as and when we increased the car club facilities in the borough.
